

MINFY BRIDGE

**ARCHITECTURE
EXPERTISE,
360° SERVICES**

Bridge Infrastructure
Services



ARCHITECTURE EXPERTISE, 360° DEGREE SERVICES

Optimise, minimise, maximise.

Optimise spends by virtue of our multi vertical expertise. Minimise time to market, courtesy our understanding of overall architecture. Maximise productivity as you work with an experienced Minfy. Allow Minfy to manage your cloud computing journey. Get well thought strategies, scalable and secure cloud services and solutions. Experience, frugal and hardworking interventions.

Bridge Cloud Infrastructure Services

Migration on Cloud

- Need diagnosis
- Specific and customised road maps
- Speed up transformation
- Lower costs
- Minimum disruptions

Cloud Managed Services

- 24x7 commitment
- Strengthen business continuity
- Visibility across the system
- Optimisation of costs
- Mitigating security vulnerabilities

DR on Cloud

- Proven frameworks
- Detailed risk assessment and business impact analysis
- List of measures(PPRR)
- Tested DR plans

Windows on Cloud

- Industrialized and robust methodology
- Quick time to value
- Cost efficient migration
- Shift left strategy

Cloud Storage

- Proven suite of solutions
- Hybrid architecture
- Legacy storage to cloud
- Transformation of traditional backup and recovery solutions

Minfy Bridge – Cloud Migration Services



Cloud migration done To a plan

To each their own

Does migration to the cloud seem a common a task nowadays? Not if you want speed, correctness, scalability and performance. You need to think it through and have your cloud partner design a cloud migration strategy that best fulfils the specific needs of your business. Minfy subscribes to this tenet. For we know that to each their own. Our cloud migration techniques specialise in creating specific and customised road maps for cloud migration. Delivering a consistent and enviable impact, strengthening agility, lowering costs and speeding up transformation. Our cloud migration services work with minimum disruptions and usher in a gradual, step by step modernization.

Should you choose, you could also work with our unique Minfy Migration factory. An ingenious concept that ensures standardized methodologies and processes accelerate the complete cloud migration process. While doing that we also endow your business with an application platform that will catalyse the impact of your business on the end customer experience.

OUR CLOUD MIGRATION METHODOLOGY



YOUR
INFRASTRUCTURE



ASSESS

Evaluate your IT application landscape to quantify cloud adoption benefits.



DESIGN

Enterprise architect designs fully automated, secure and cost effective architecture



BUILD

Orchestrate your basic cloud package & migrate applications at scale



MIGRATE

Lift & Shift applications seamlessly leveraging advanced tools



OPTIMIZE

Constant expert engagement to facilitate ongoing cost optimizations



CLOUD
MIGRATION

Areas we address

Readiness assessment

Strategy and business case

Model mapping – on premises vs. cloud

Workload classification and prioritization

Execution

Security

Benefits



Right fit with your
business goals



Business
Tagility



Modernization
and future readiness



Cost
Savings

Key Workloads



Windows
Servers



SAP ECC 6.0 &
S/4 Hana



MSSQL/
MySQL DB



Exchange
server to O365

Our evolving credentials

150+

Certified Cloud
Architects

10+

Large DC to
Cloud Migrations

50+

SAP HANA
Migrations

450+

Migration
Engagements

THE MINFY MIGRATION FACTORY AT WORK!

1. Portfolio Discovery & Planning

- Total Cost of Ownership Analysis between on-premise to cloud
- Working with the business to define the value/benefits
- Agility, Productivity, Geographic Expansion.
- Dissecting the Datacenter
- Building a directional & detailed business cases
- Defining Application Patterns and Grouping
- Application Design Process
- Initial backlog of applications ready to migrate

2. Cloud Landing Zone

A well designed and strategized landing zone for us means:

Security and Compliance

Centralize your security, monitoring and logging approach. Company wide compliance and data residency policies for example can be implemented with landing zones. This way you can ensure a base level of compliance over multiple tenants or environments.

Standardized tenancy

Enforce tagging policies across multiple cloud tenants and provide standardized tenants for different security profiles (dev/staging/prod).

Identity and access management

Implement the principle of least privilege by defining roles and access policies. Define your user ID configurations and password standards across tenants.

Networking

Provide IaaS network configurations, firewalls and other basic networking parameters you want to have in place

3. Migration Services

- Implementation of operations best practice starts Migration Day 1
- Establish the process
- Functionality needs and end user experience matched with service catalogue definitions
- Migrate a series of Application Patterns

Some of our customers



Minfy Bridge – Cloud Managed Services



Always alert, always on – 24 x7

Always by your side

Nothing misses our attention 24 x 7. That is the motto of our Cloud Managed Services offering. All our efforts and competencies are focused to aid in businesses being uptime and security threats getting managed swiftly or eradicated. We strengthen business continuity with processes and technology. Our automated platforms & solutions are a much needed added layer of reassurance for the always on enterprise. All of which means you have an eye into what is happening 24 x7, on what is being spent and saved and what could be optimised.

We manage cloud services with years of accumulated experience, an unrivalled service commitment, discretion and transparency. Through our consultative engagement model, we develop a managed services plan that encompasses exactly the right services to ensure your cloud infrastructure is 99.97% available, well-maintained & cost effective!

Minfy's unique mix of technology, technical and business/functional consultants have expertise on multi public cloud players such as Amazon Web services, Microsoft Azure, Google Cloud and for the private cloud.

THE WAY WE WORK

A 7-step Model



Need assessment and requirement gathering



Road map articulation



Create understandable processes



Build scalable models



Comply with industry best practices



Plan proactive and reactive intrusion handling capabilities to secure the networks



Always be available. Always

AREAS WE ADDRESS

Cloud infra scoping and reengineering

Business continuity

Disruption management

Global compliance

Network management

Automated reporting

Advance security

Benefits



Unlock efforts to strengthen business goals



Certainty and peace of mind



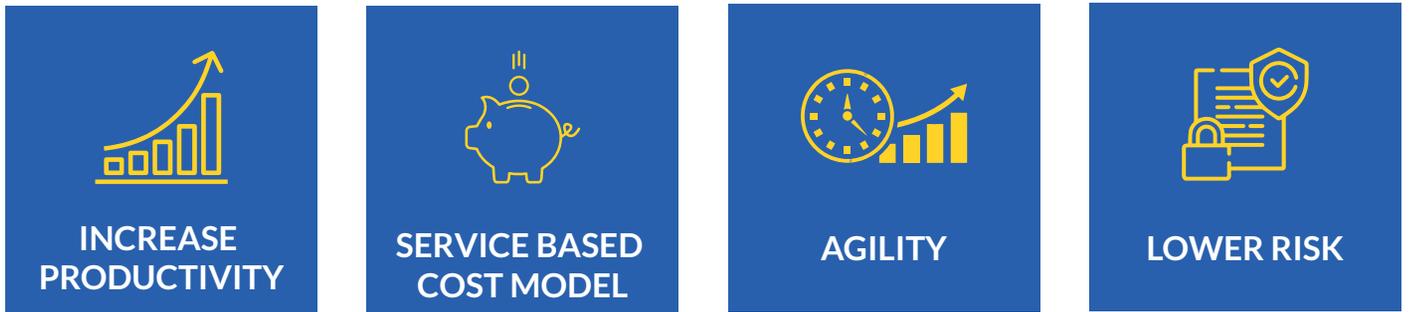
Scalability



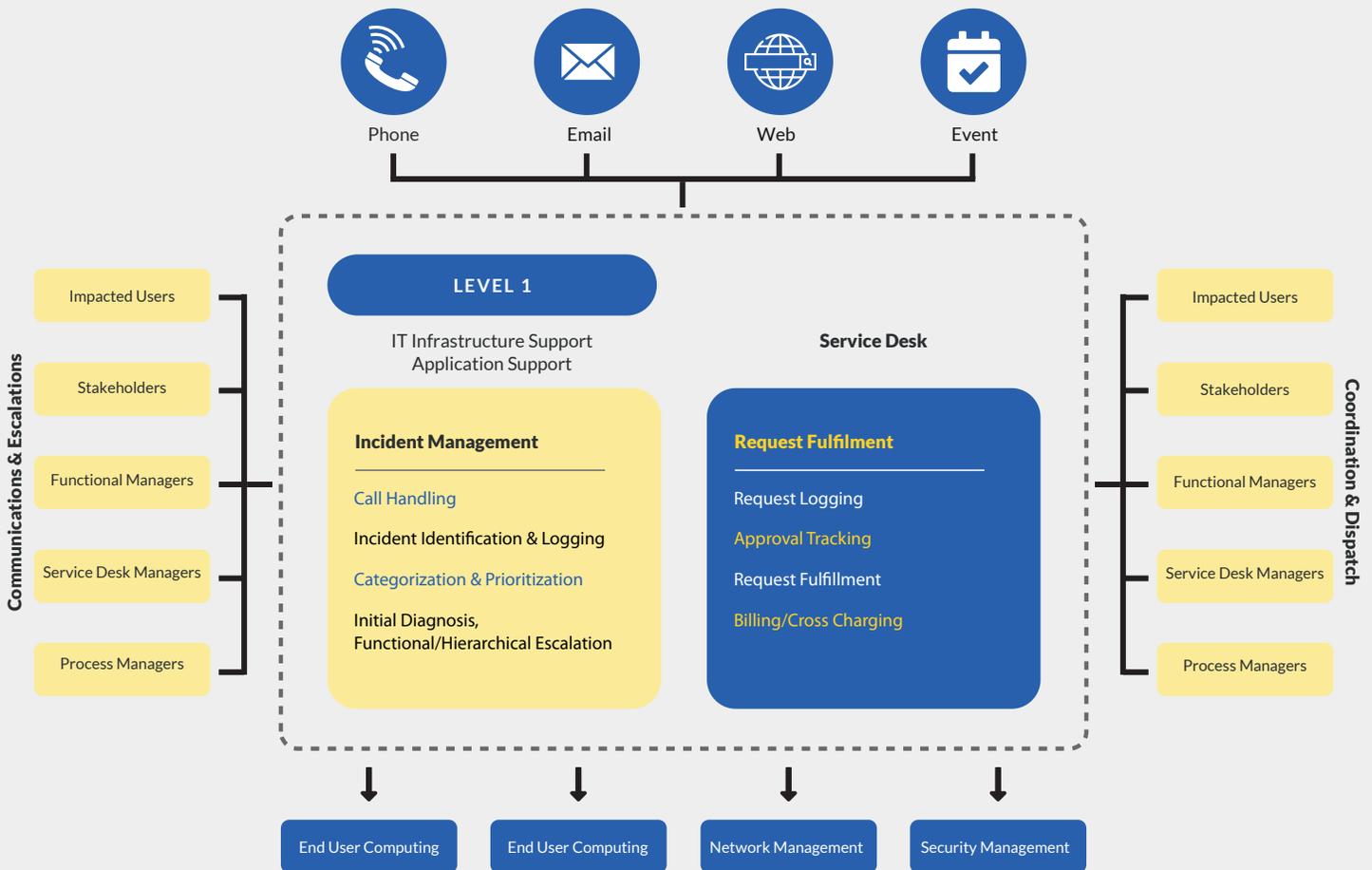
Cost optimisation

“Customers should never need to call you.”

Managed Services Framework



Minfy Service Desk



DELIVER WHAT WE PROMISE

99%

Service SLAs

99%

Infrastructure
uptime SLA

40%

Reduction in
Total cost of
ownership
consistently

100+

Certifications

Some of our customers



Minfy Bridge – DR on the Cloud

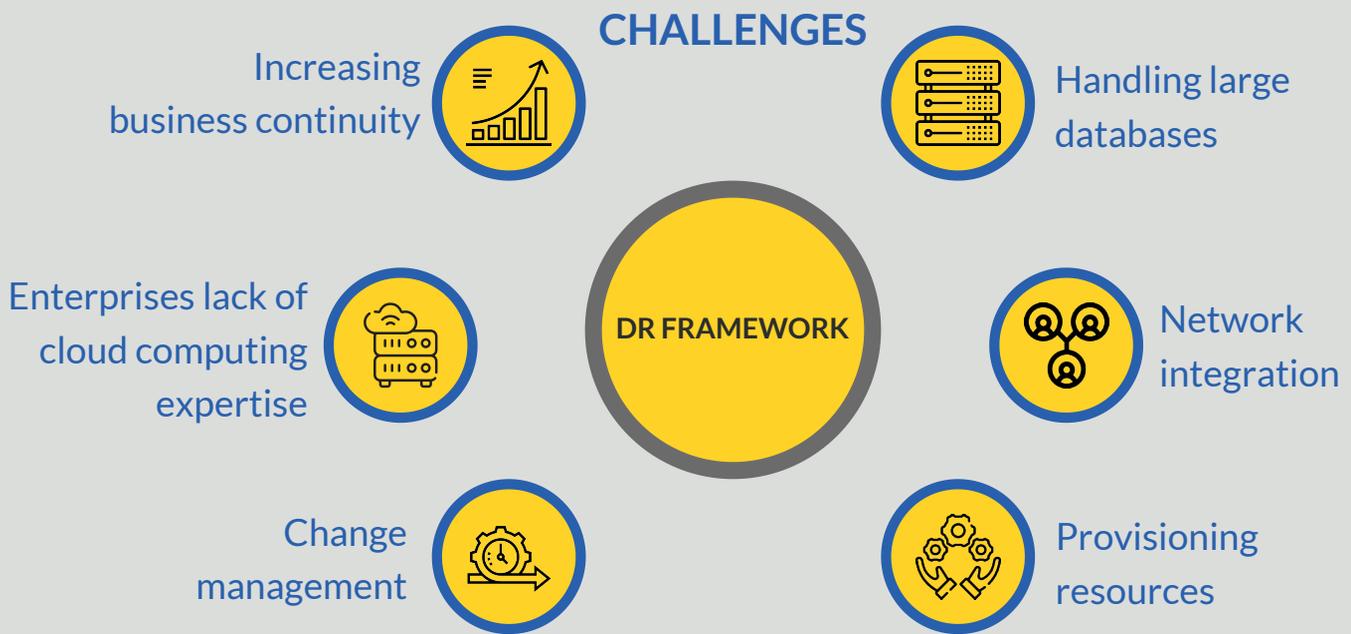


Essential to have a blueprint

Define, design and deliver

There is no magic blueprint to DR on the cloud. Every enterprise comes with its own requirements and objectives. A robust DR plan entails the detailed understanding of the potential risks and threats the enterprise is most exposed to. The business impact allows you to understand the financial and nonfinancial costs associated with the DR event. Herein come in the Recovery Time Objective(RTO) and the Recovery Point Objective(RPO) that the enterprise decides it ought to have. Once this is in place, it is about implementing well prescribed measures of prevention, preparedness, response and recovery. With testing and updating the DR plan as requisite, our loop of define, design and deliver is completed.

Challenges in setting up a Disaster Recovery Framework

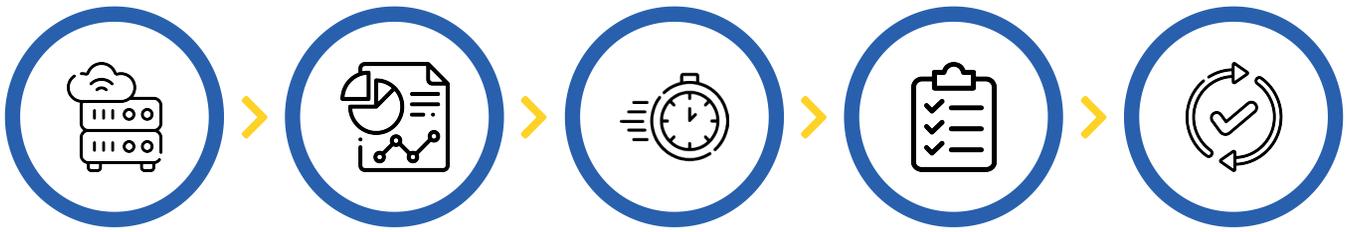


Benefits of cloud based DR

	CLOUD	On-Premise
ENTERPRISE GRADE	✓	✓
TOTAL COST OF OWNERSHIP	LOW	HIGH
EASY TESTABILITY	✓	✗
EASY SCALABILITY	✓	✗
SELF SERVICE DISASTER RECOVERY	✓	✗
FLEXIBILITY BETWEEN INFRASTRUCTURE	✓	✗
SOFTWARE DEFINED DR SITE	✓	✗

THE WAY WE WORK

A 5-Step Model



Understand the enterprise's unique setting

Risk assessment and impact analysis

Set the RTO and the RPO

Outline, understand and implement measures that cover prevention, preparedness, response and recovery

Test and update

Our approach to DR Planning

TESTING

To ensure a successful DR solution, you have to periodically conduct DR testing. Testing can help you prevent any potential gaps in your DR plan and show the effectiveness of your DR solution.

FAILURE DETECTION

For any DR solution, you must have a reliable and timely way to detect failures in your cloud environment. In your application stack, you must be able to monitor the health of your applications.

AUTOMATION

Automation can dramatically reduce the time to redeployment and improve your RTO and RPO goals. It ensures consistency and minimizes human errors during your DR process.

Areas we address

Cloud infra scoping

The ideal means to copy data to the cloud

Approaches and protocols for user authentication and access management

Disruption management

Security and compliance practices

Documenting the DR plan

Benefits



End to end recovery



Specific task orientation



Heightened security controls



Multiple recovery paths



Robust compliance

“Nothing prevents us from thinking ahead. Most companies don’t do it that often though.”

Tools we deploy for BCP and data protection



Minfy being an AWS premier partner can bring in all the established and proven models of DR globally used by AWS. Here is useful link to get a comprehensive understanding of the AWS – Minfy approach.

<https://docs.aws.amazon.com/whitepapers/latest/disaster-recovery-workloads-on-aws/disaster-recovery-workloads-on-aws.pdf#disaster-recovery-workloads-on-aws>

Our customers



Minfy Bridge Windows on cloud

Open your doors to Minfy's
dependability

Robust methodologies, high quality and cost efficient migration

Any migration demands emphasis on managing change across the enterprise. People, processes and technology have to be better prepared for the migration to be smooth seamless and more importantly for the enterprise to realise the benefits of the move onto the cloud. At Minfy, we make your dependence on Microsoft services even more agile and bestow it with scale. Which in turn could create a multiplier effect in efficiency reducing the cost of ownership. Our Microsoft solutions practice has an industrialized and robust methodology for migrating workloads to the cloud. This delivers quick time-to-value. We ensure that the cloud architecture and migration pattern are aligned to your cloud adoption journey, while industrial methods, tooling and automation drive high quality and cost efficient migration.

THE WAY WE WORK

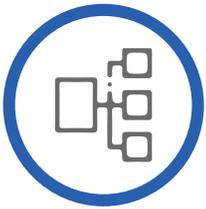
A 7-step Model



Your business and its unique needs



Migrate or modernise decisions



Gather and discover your IT artefacts from a dependency viewpoint



Assess workloads and performance criteria



Evaluate cost of ownership



Create a comprehensive road map



Overall adhere to a Shift Left Strategy

Areas we address

Cloud infra scoping

Dependencies

Workload trends and needs

Performance metrics to map outcomes of the initiative

Benefits



Lower cost of migration



Better reliability



Higher agility



Lower maintenance overheads

MS workloads

Enterprise Applications

SQL Server

SharePoint

Exchange

Skype

Active Directory

Business Applications

MS Dynamics CRM

Custom Applications

Dot Net Applications

Service-Based Cost Model

“One step at a time they tell us. I would say let’s see how many windows at a time are open for us.”

Our evolving credentials

40%

ROI

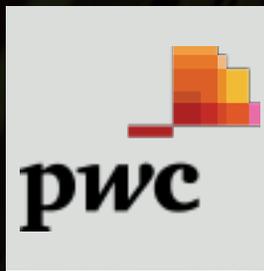
98%

less unplanned
downtime

56%

lower five year
cost of operations

Our customers



MINFY BRIDGE – CLOUD STORAGE



Secure and efficient
cloud storage

Homecoming for your data

Minfy leverages AWS solutions including Amazon EBS, S3 & Glacier to provide secure and efficient cloud storage solutions for running primary workloads in the cloud or extending an on-premises solution to create a hybrid architecture. You can create scalable, security-layered and cost-effective storage solutions. We provide complete visibility and enterprise-class performance consistently. Needless to say, we help in managing costs smartly and you pay only for the storage you use.

Areas we address

File Transfer & Data Replication

We are expertise in moving data from legacy storage solutions to Amazon S3 or Amazon EBS using a host of third-party solutions to provide a secure and reliable way of migrating the data from on-premise to AWS Cloud.

Backup & Recovery

We partner with Storage solution providers to transform traditional backup and recovery operations to scalable storage. Leveraging Amazon S3 or Glacier as the target for backups to provide high durability for AWS workloads.

Primary Storage

We have proven capabilities around AWS Cloud to provide cost-efficient storage solutions such as Amazon EBS and Amazon S3 and Glacier to store data in a secure and reliable way.

Disaster Recovery

We have proven experience in setting up Disaster Recovery Sites on AWS leveraging RTO and RPO recovery strategies to ensure full resiliency of our client's assets

Benefits



Scalable Solutions



Durability



Visibility



Enterprise Class Performance



Strong Data Protection

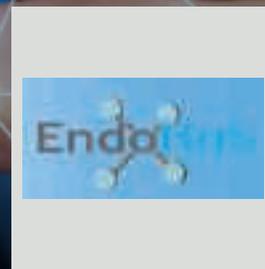
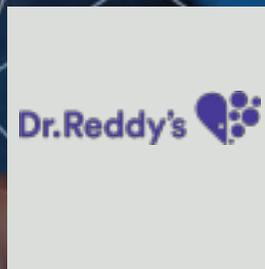


No Vendor Lockin



Predictive Analytics

Our customers

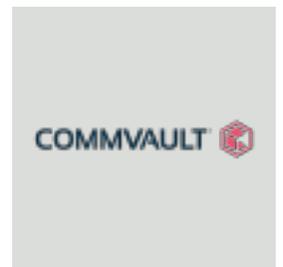
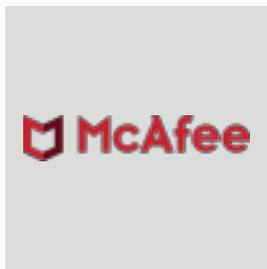
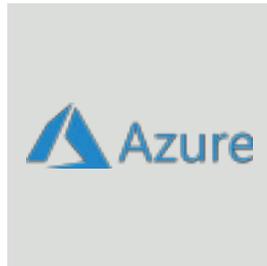


Minfy view finder

- Bionic
- Agile
- Always On, Always Available
- Multi-Industry Specialization
- Customized Method of Delivering Real Business Impact
- Complete Suite of Cloud Services & Solutions



Our leading industry partnerships



Founded in 2016. Today we are

320

Active customers

~100%

YoY Growth Rate

Offices

India

Hyderabad, Bengaluru,
Mumbai, Kolkata, New Delhi & NCR, Ahmedabad

APAC Regional

Kuala Lumpur, Malaysia

USA

Delaware

25

Industry leading partnerships

Solid talent

275+ highly qualified professionals operating from multiple facilities , 125+ AWS Certifications, AWS Foundational Certified Individuals 14 , AWS Technical Certified Individuals 53 , AWS Technical Certified Individuals - Pro or Specialty 21

Premier status

600+ AWS accounts launched since inception, 10000+ Cloud Consulting Hrs,

100+

Cloud Training & Discovery Workshops

Pioneering strides

450+ Cloud Implementation & Migrations, 50+ SAP HANA migrations

Recognitions

2020 Consulting Partner of the Year

2020 Worldwide Public Sector award

2020 CRN Excellence award

2019 Differentiation Partner of the year

Our Competencies

 <p>Premier Consulting Partner</p> <p>Migration Competency Education Competency SAP Competency DevOps Competency Microsoft Workloads Competency</p>	 <p>Premier Consulting Partner</p> <p>Well Architected</p>	 <p>Premier Consulting Partner</p> <p>Public Sector Partner</p>	 <p>Premier Consulting Partner</p> <p>Migration Competency</p>	 <p>Silver Application Development Gold Cloud Platform</p>
	 <p>Premier Consulting Partner</p> <p>Channel Partner</p>	 <p>Premier Consulting Partner</p> <p>Amazon CE2 for Microsoft Windows Server</p>	 <p>Premier Consulting Partner</p> <p>Immersion Day Partner</p>	 <p>Google Cloud Partner</p>

Certifications and Badges



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