

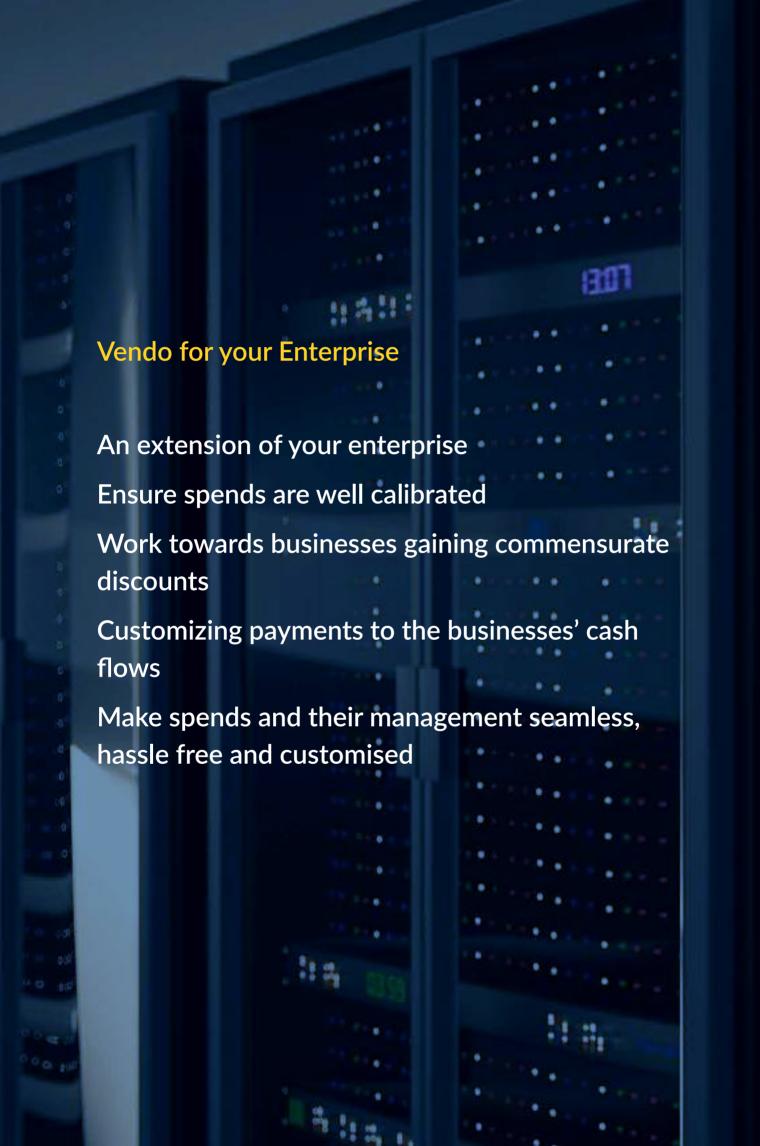
MINFY VENDO **Cloud Economics** & Billing

Assess, optimise, save and innovate

Moving to the cloud is not just a cost. It is perhaps an investment in innovation and business agility. But once that decision is made, wisdom demands that the investment in the cloud works for you in furthering business goals, whilst ensuring the process of optimisation and continuous automation contributes to the business efficiencies. To do this on an ongoing basis, teams need visibility of their investment, targeted automation of spends related to technology and usage and a whole host of special packages that are customised to the specific needs of the business.

It is this approach that helps businesses recognise not only the necessity of the cloud but the efficacy of continuously staying with it in a smart and accruable manner. Cloud billing, cloud budgeting, cloud optimisation while at some level are interchangeable, they remain a distinct responsibility that has to be identified and delivered on a consistent and proactive basis.

Experience Minfy. You will discover how billing and innovation are inextricably linked.



Vendo for Digital Transformation

Structure costs, enhance visibility

Enhanced cost visibility is a given with the cloud. Businesses can keep track of every investment and spend on an individual basis. Having said that, given the pervasiveness of the cloud in the organisation there are many people who could buy the services and utilise them. Sometimes smartly and on other occasions wastefully. This results in a fluctuation in the TCO (total cost of ownership). We can help you control this by helping the business structure the spends related to their business needs and studying the activity flow lines in a variety of states – idle, steady and peak.

Resource usage optimisation holds the key

There should never be a problem of plenty when it comes to the cloud. This costs money. The principle of resource usage optimisation holds the key. At Minfy we have worked with businesses to ensure there is a method by which teams are able to identify and review idle resources on an ongoing basis. This presupposes an understanding of how to empower teams within the organization to detect under or over provisioning with the required checks and balances. We work in conjunction with the teams to create the frameworks that in turn cultivate the right vigil for optimisation of the resources. The goal is to ensure that there is a sufficient level of predictability and wherever possible automation in the decisions to control the TCO.

Pricing right, billing right

We work with businesses on a customised basis. Our packages include several options ranging from regular and over the period usage discounts, committed use discounts, flat-rate pricing or other volume discounting features that allow the business to optimize rates.





Predictability in billing and payments



Customized, simplified and user-friendly billing formats



A cloud billing portal offers transparency in billing, payments and cost analyses



Minfy view finder

- Bionic
- Agile
- Always On, Always Available
- Multi-Industry Specialization
- Customized Method of Delivering Real Business Impact
- Complete Suite of Cloud Services & Solutions

























































Our leading industry partnerships

































Founded in 2016. Today we are

320

Active customers

~100%

YoY Growth Rate

Offices

India

Hyderabad, Bengaluru, Mumbai, Kolkata, New Delhi & NCR, Ahmedabad

APAC Regional

Kuala Lumpur, Malaysia

USA

Delaware

25

Industry leading partnerships

Solid talent

275+ highly qualified professionals operating from multiple facilities, 125+ AWS Certifications, AWS Foundational Certified Individuals 14, AWS Technical Certified Individuals 53, AWS Technical Certified Individuals - Pro or Specialty 21

Premier status

600+ AWS accounts launched since inception, 10000+ Cloud Consulting Hrs,

100+

Cloud Training & Discovery Workshops

Pioneering strides

450+ Cloud Implementation & Migrations, 50+ SAP HANA migrations

Recognitions

2020 Consulting Partner of the Year

2020 Worldwide Public Sector award

2020 CRN Excellence award

2019 Differentiation Partner of the year

Our Competencies





















Certifications and Badges































